

THURSDAY, FEBRUARY 20

8:30 REGISTRATION

Pre-Convention Area

Check in, then check out the Exhibit Hall and enjoy a continental breakfast.

10:00 WELCOME

Hancock/Shelby/Woodbury/Benton Rooms

Iowa Cooperatives for Energy Efficiency

10:15 The History of High-Performance Homes: What We've Learned

Hancock/Shelby/Woodbury/Benton Rooms

Bill McAnally (*McAnally Consulting*)

Since the 1970s, we have strived to build quality, energy-efficient homes. We have advanced in all areas of construction due to a focus on building science and best practices. We'll discuss what guided us, from failures and successes to what is on the horizon.

11:30 VENDOR INTRODUCTIONS

Hancock/Shelby/Woodbury/Benton Rooms

12:00 LUNCH

Atrium/Park Place Restaurant

12:45 BREAKOUT SESSIONS: ROUND 1

High-Performance Buildings Q & A Panel

Dallas Room

Bill McAnally (*McAnally Consulting*), **Silas Hoepfner** (*Modern HVAC*), and **Scott Casey** (*Casey Building Solutions*)

You've got questions? We've got answers! Today's homeowners are searching for energy-efficient products and home comfort solutions. Bring your questions and let our experienced panelists "talk shop" to clarify the technology electric cooperative members see in the energy-efficiency marketplace.

NEC (National Electrical Code) Update - Pt. 1 of 3

Benton Room

2 Electrical CEUs for Iowa electrical license holders

Dave Sullivan (*Sullivan Training and Consulting, LLC*)

This 6-hour presentation (split into three parts) will concentrate on the 2020 NEC rules in force today and the new 2023 NEC rules that will take effect when Iowa adopts the new code. (Attendees must attend all three sessions to receive 6 total CEUs)

Application and Installation of Gastite

Polk Room

2 IA CEUs for HVAC, PMSB, or Hydronics

Jeff Reichart (*Specified Systems, Inc.*)

This session will provide information about Gastite and provide an understanding of the installation methods, including sizing, dos and don'ts, fitting attachment, and bonding for proper joint connection of gas pipe.

2:30 BREAK IN EXHIBIT HALL

Webster/Clayton/Marion/Des Moines Rooms

Enjoy refreshments and take a few moments to network with our exhibitors.

3:00 BREAKOUT SESSIONS: ROUND 2

NEC (National Electrical Code) Update - Pt. 2 of 3

Benton Room

2 Electrical CEUs for Iowa electrical license holders

Dave Sullivan (*Sullivan Training and Consulting, LLC*)

This 6-hour presentation (split into three parts) will concentrate on the 2020 NEC rules in force today and the new 2023 NEC rules that will take effect when Iowa adopts the new code. (Attendees must attend all three sessions to receive 6 total CEUs)

Application and Installation of Rehau PEX Systems

Polk Room

2 IA CEUs for HVAC, PMSB, or Hydronics

Jeff Reichart (*Specified Systems, Inc.*)

What is PEX? Learn its install practices, Residential vs. Commercial applications, sizing, fitting attachment, and why PEX differs from copper.

Construction Safety Orientation

Dallas Room

2 IA PMSB Mechanical or Mechanical Safety CEUs

Terry Moorman (*Moorman Consultation*)

In this session, attendees will learn about PPE (personal protective equipment) as well as hand and power tool safety.

5:00 VENDOR RECEPTION IN EXHIBIT HALL

Webster/Clayton/Marion/Des Moines Rooms

Enjoy heavy hors d'oeuvres and beverages in the exhibitor hall while you network with your peers and exhibitors.

For speaker bios, website links and more details about sessions, visit: momentumisbuilding.com

For more information about registration, sessions, or exhibiting, contact Suzanne Hull via e-mail at mibeventcoordinator@gmail.com

FRIDAY, FEBRUARY 21

7:30 BREAKFAST BUFFET

Atrium/Waterfall Grill

7:30 EXHIBIT HALL OPENS

Webster/Clayton/Marion/Des Moines Rooms

Take advantage of an opportunity to connect with exhibitors.

8:15 BREAKOUT SESSIONS: ROUND 3

NEC (National Electrical Code) Update - Pt. 3 of 3

Polk Room

2 Electrical CEUs for Iowa electrical license holders

Dave Sullivan (*Sullivan Training and Consulting, LLC*)

This 6-hour presentation (split into three parts) will concentrate on the 2020 NEC rules in force today and the new 2023 NEC rules that will take effect when Iowa adopts the new code. (Attendees must attend all three sessions to receive 6 total CEUs)

Job Site Safety

Dallas Room

2 IA PMSB Mechanical or Mechanical Safety CEUs

Terry Moorman (*Moorman Consultation*)

In this course, attendees will learn best practices in hazard communication, respirable crystalline silica safety, and heat stress safety.

9:45 BREAK IN EXHIBIT HALL

Webster/Clayton/Marion/Des Moines Rooms

Enjoy refreshments and take a few moments to network with our exhibitors.

10:00 FINAL PRIZE DRAWINGS/CLOSING REMARKS

Hancock/Shelby/Woodbury/Benton Rooms

10:15 Building Better Together: The Power of Exponential Teams

Hancock/Shelby/Woodbury/Benton Rooms

Chris Failla

Relationship coach and Gallup-certified Strengths Consultant Chris Failla addresses the importance of building strong, collaborative relationships in small construction businesses, particularly when managing a team with generational differences. Failla will explore how seasoned business owners can bridge the gap with younger employees, fostering teamwork, communication, and energy on the job site. With practical tools for maintaining a motivated and engaged workforce, this presentation is designed to empower leaders to create a unified, high-performing team. Attendees will walk away with actionable strategies to amplify team potential and boost productivity. Together, we'll turn generational challenges into opportunities for growth and success.

11:30 CONFERENCE ADJOURNS

REGISTRATION INFORMATION

MOMENTUM IS BUILDING FEBRUARY 20-21, 2025

Registration for Momentum is Building includes all sessions & breaks, lunch and exhibitor reception on Thursday, and breakfast on Friday.

Early Bird Rates - pricing expires Monday, January 20, 2025.

Contractors, member Iowa Cooperatives for Energy Efficiency (ICEE) electric, and educational reps:

Without CEUs	\$160
With CEUs	\$225

Non-member utilities and out-of-state organizations:

Without CEUs	\$320
With CEUs	\$400

Regular Rates - beginning Tuesday, January 21, 2025.

Contractors, member ICEE electric cooperatives, and educational reps:

Without CEUs	\$195
With CEUs	\$260

Non-member utilities and out-of-state organizations:

Without CEUs	\$370
With CEUs	\$440

Students

*Approved Student or Instructor FREE

**Registration under this classification must be pre-approved by event organizers. Please include the student/instructor information with the registration and our organizers will contact you with any additional questions needed for approval. If you have any questions about this registration classification, contact Suzanne Hull via email mibeventcoordinator@gmail.com.*

Attendees: Register & pay online at momentumisbuilding.com or register online and remit payment to:

Iowa Cooperatives for Energy Efficiency (ICEE)
P.O. Box 508
Humboldt, Iowa 50548

Sponsors: If you would like to be a sponsor of Momentum is Building, please contact us at: mibeventcoordinator@gmail.com

Exhibitors: Find information for exhibiting and attending Momentum is Building at:

MOMENTUMISBUILDING.COM

CONFERENCE SITE

SHERATON
WEST DES MOINES HOTEL
1800 50TH ST
WEST DES MOINES, IOWA 50266

Located at the University Avenue exit off I-80/I-35 (Exit 124), the hotel is convenient to restaurants, shopping and nightlife. For more information about amenities, directions, and other hotel information, visit www.momentumisbuilding.com.

ACCOMMODATIONS

Sleeping room availability and rate (King and Double Queen: \$139 + taxes) are guaranteed until Monday, Jan. 20, 2025.

RESERVATIONS

To reserve, book online by scanning the QR code below or call the hotel directly at **515-223-1800** and reference the Momentum is Building rate.

If you make a reservation and are forced to cancel it, you will be charged if the cancellation is less than 24 hours prior to your arrival.

SCAN QR CODE



Because of our financial commitments, we cannot refund registration fees for cancellations after Friday, February 7, 2025.



FEBRUARY 20-21, 2025

SHERATON WEST DES MOINES HOTEL
1800 50TH ST, WEST DES MOINES, IA



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IOWA COOPERATIVES FOR
ENERGY EFFICIENCY